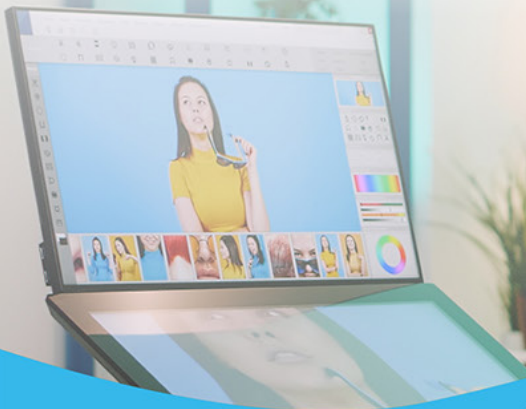




GRIFFITH COLLEGE

SO YOU WANT
TO BE A 

Graphic Designer



BA (HONS) VISUAL COMMUNICATION DESIGN

Course Description

This degree is a full-time, 3-year programme of study. Visual Communication is one of the most rapidly changing design disciplines, demanding that the graphic designer continuously responds with creativity and ingenuity to the demands of a visually literate public whose expectations of what is possible continue to rise higher and higher.

Graduates of this course have won:

- ★ Triumph Inspiration Online Voting Award
- ★ Vodafone DIT Student Design Award
- ★ World Expo Shanghai Exhibitors Award



Graduates for this course can work in the following areas

- Design Consultancies
- Graphic Design (branding, corporate design, identity, packaging)
- Design thinking
- Advertising and Art direction
- Web design
- Multimedia & Interactive Media



Upon graduation they can join

INSTITUTE
DESIGNERS
IRELAND

ICAD

illustrators
ireland

COURSE HIGHLIGHTS



Studying at Griffith has been the best experience ever. Studying Design here is not just about software - it's very hands on and you get the opportunity to combine traditional techniques with new techniques. I met people from around the world and having the opportunity to study with teachers who work in the industry was something I really enjoyed.

Ruth Campo - BA (Hons) in Design Communications

LOCATION

Located in the heart of one of Dublin's most exciting and vibrant neighbourhoods, bustling with a thriving creative scene and a mere 20 minute walk from the city centre and all that it has to offer. Griffith College is a prime location to study and be inspired.

We'd love to hear from you!
For more information please contact our International Admissions Team
international@griffith.ie